

Duke Children's Hospital & Health Center

All-Occasion Card Program - Artwork Guidelines

The Duke Children's Card Program has begun its search for art that will become all-occasion cards to raise money for Duke Children's Hospital & Health Center. Thanks to our sponsors, all proceeds from the sale of the cards benefit Duke Children's. **You may request a catalog or order cards at www.dukechildrens.org/giving.**

Here's how it works:

We invite children (**under age 18**) to participate by submitting drawings or paintings. Artwork should be submitted to the **address below**. Teachers, troop leaders, caregivers, parents or guardians may submit child's artwork using these guidelines. **Entries must be postmarked or hand-delivered on or before April 15 for inclusion in that calendar year's card program contest.** (Artwork received after April 15 may be included in the following year's contest.) There is no limit to the number of entries per child.

The children whose artwork is chosen to become Duke Children's all-occasion cards will have their designs printed on thousands of cards, attend a press conference with Duke Men's basketball coach Mike Krzyzewski (date tbd – usually early November) and appear in the television ads for the cards.

Guidelines:

1. Use the entire paper for your design. Please *do not fold the paper to look like a card* with the drawing on the front. Use paper that is no smaller than 8.5" x 11" and no larger than 11" x 17".
2. Bright colors are best.
3. Use markers, colored paper, crayons, paint or colored pencils. Plain pencil does not show up well. Avoid materials that smudge. Mixed media designs also work well.
4. Scenes including flowers, animals, nature, or children singing or playing are some suggested ideas. Use your imagination, and be creative!
5. **IMPORTANT!! Make sure the child's name, age, address and telephone number is clearly printed on the back of each piece of art. If artwork is from a school, please also print teacher name, school and email address. Parents, please include your email address. (We will only use this information to let you know your entry was received and to contact you about the outcome of the art contest.)**

Due to the volume of entries received, submitted artwork cannot be returned. Cards, brochures and other promotional materials featuring our card designs will include the artists' information. Artist's parent or guardian will be asked to complete a consent form from Duke Children's Hospital & Health Center to permit use of child's name, likeness, age and school.

Questions? Contact Rose Porges at rose.porges@duke.edu or (919) 385-3140. **THANK YOU for helping the children at Duke Children's Hospital & Health Center!**

Duke Children's Card Program
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