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FOR IMMEDIATE RELEASE

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**Kohl's Department Stores Makes Gift to Duke Children's
Healthy Lifestyles Program can spread obesity prevention message to even more children in North Carolina**

DURHAM, NC (October 15, 2010)— Kohl's Department Store, through the Kohl's Cares® cause merchandise program, will present Duke Children's Hospital & Health Center with a check for \$87,229 at the Healthy Lifestyles Booth at the North Carolina State Fair on Sunday, Oct. 17 at 12:30pm. The announcement will feature a keynote address from Olympic track athlete MeChelle Lewis, who has exercised with the Healthy Lifestyles patients.

The donations were collected from Kohl's stores located in the Durham area. These funds support the Duke Children's Healthy Lifestyles program, Duke Children's unique approach to the troubling epidemic of childhood obesity. They also help the Healthy Lifestyles team to spread its message beyond the clinic walls.

Since 2008, Kohl's has donated more than \$215,000 to Duke Children's to support the Healthy Lifestyles program. The program was given the acronym KOHLS (Kohl's Outreach for Healthy LifestyleS).

Kohl's commitment to Duke Children's Hospital is made possible through the Kohl's Cares® cause merchandise program. Through this initiative, Kohl's sells \$5 books and plush toys where 100 percent of net profit benefits children's health and education programs nationwide, including hospital partnerships like this one. Kohl's has raised more than \$150 million dollars through this merchandise program.

The Duke Children's Healthy Lifestyles Program is the cornerstone of clinical care provided to overweight children and their families. Healthy Lifestyles is a multidisciplinary, evidence-based, family-centered approach to treating obesity.

The program is designed to provide comprehensive evaluation and management services to families from all ethnic and socioeconomic backgrounds. The structure of the program includes an initial assessment to provide a health risk factor profile, followed by monthly visits to the clinic for ongoing family lifestyle intervention.

The family's "Healthy Lifestyle Team" includes a medical provider, a dietician with certification in childhood weight management, and family support services as needed.

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About Duke Children's Hospital & Health Center:

Duke Children's Hospital & Health Center, located in Durham, N.C., is nationally ranked among the best in pediatric health care programs. Caring for children is our number one priority, from routine check-ups and immunizations to the treatment of life-threatening injuries and illnesses. At Duke Children's, we provide hope and the most advanced health care available. Offering innovative procedures including stem cell and bone marrow transplants as well as a variety of support services for our patients and their families, Duke Children's cares for children from around the world. We are also a critical local resource - taking care of 60 percent of Durham's children with more than 70 percent of patients coming from central North Carolina. For more information please visit www.dukechildrens.org.

Kohl's Department Stores

Based in Menomonee Falls, Wis., Kohl's (NYSE: KSS) is a family-focused, value-oriented specialty department store offering moderately priced, exclusive and national brand apparel, shoes, accessories, beauty and home products in an exciting shopping environment. Kohl's operates 1,089 stores in 49 states with a commitment to environmental leadership. In support of the communities it serves, Kohl's has raised more than \$150 million for children's initiatives nationwide through its Kohl's Cares® cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For a list of store locations and information, or for the added convenience of shopping online, visit www.kohls.com.