

Fast Fowls, New Partners Make Durham's Duck Race Quite Quacktastic

Rubber Ducks Go Full-Charge for Charity, Oct. 2, at Fox 50 Family Fest

(Durham) -- Ducks may fly south for the winter, but in the fall they head to the Great American Tobacco Duck Race -- entering its third year on Saturday, Oct. 2 with a new partner and added aquacktions, er, attractions.

Duke Children's Hospital and Explorer Post 50 join longtime partner Inter-Faith Food Shuttle as the charitable causes behind this year's race -- expected to send more than 3,300 rubber ducks sailing down American Tobacco's Ol' Bull River at 4pm.

Individuals and corporations can buy ducks for the race, with the proceeds going to one of the three charities. Individual ducks sell for \$10 each. Ducks for the corporate race are \$250 each.

Prizes go to the first, second and third place fowls, as well as to the Best Duck Decorator (awarded at 3:45pm). Ever-energetic TV personality Mark Roberts will emcee the action.

Surrounding the fowl festivities will be all the fun of the Fox 50 Family Fest, including music, fitness stations, contests for kids and much more. To delve deeper into the duck derby, please visit the [Fox 50 Family Fest](http://www.fox50.com/generic/community/family_fest/FOX_50_Family_Fest) at:

http://www.fox50.com/generic/community/family_fest/FOX_50_Family_Fest

"Duke Medicine is proud to sponsor the wonderful, worthy, and wacky Great American Tobacco Duck Race," said Bruce Kennedy, Assistant Vice President, Duke Medicine. "How appropriate that Duke Children's Hospital & Health Center, which provides world-class care for children in the Triangle and from around the globe, benefits from this family-friendly event. We are most appreciative."

About Duke Children's Hospital

Duke Children's Hospital & Health Center, located in Durham, N.C., is nationally ranked among the best in pediatric health care programs. Caring for children is the hospital's number one priority, from routine check-ups and immunizations to the treatment of life-threatening injuries and illnesses. Duke Children's provides hope and the most advanced health care available.

Offering innovative procedures including stem cell and bone marrow transplants as well as a variety of support services for our patients and their families, Duke Children's cares for children from around the world. The hospital is also a critical local resource - taking care of 60 percent of Durham's children with more than 70 percent of patients coming from central North Carolina.

For more information, please visit www.dukechildrens.org.

About Inter-Faith Food Shuttle

The Inter-Faith Food Shuttle is a non-profit organization that provides food for people at risk of hunger in seven counties in the Greater Triangle area. The Food Shuttle works with a network of over 200 partner agencies including soup kitchens, food pantries, shelters, and programs for children, adults and seniors. In 2009, the Food Shuttle recovered and distributed nearly 6 millions pounds of food through these partner agencies and through direct distribution programs (www.foodshuttle.org). The Inter-Faith Food Shuttle is a non-traditional food bank and proud member of Feeding America and is an Agency of Excellence of the Greater Triangle United Way.

About Explorer Post 50

Explorer Post 50 is a youth based television broadcasting program that provides students, ages 14-20, with an invaluable opportunity to gain exceptional experience in the field of sports television broadcasting. All Explorer Post 50 members have the opportunity to learn camera operation, directing, producing, audio board, instant replay, camera control and graphic computer operation. The Explorer Post is designed to make every opportunity a learning opportunity. This season, the team broadcast almost 50 Durham Bulls and USA Baseball games on RTN and two national broadcasts on the MLB Network.

About American Tobacco

American Tobacco offers one million square feet of premium office space in a historic factory setting bustling with restaurants and businesses. Capitol Broadcasting Company, Inc. (CBC) owns American Tobacco. CBC is a diversified communications company which owns and/or operates [WRAL-TV](#), [WRAL Digital](#), [WRAL-FM](#), [WRAL-HD2](#), [WCMC-FM](#), [Microspace](#), [CBC New Media Group](#) and [Wolfpack Sports Marketing](#) in Raleigh, NC; [WJZY-TV](#) and [WMYT-TV](#) in Charlotte, NC; [WILM-TV](#) and [Sunrise Broadcasting](#) in Wilmington, NC; [WRAZ-TV](#) and [The Durham Bulls](#) in Durham, NC; and real estate interests including the [American Tobacco Project](#) and Diamond View office buildings in Durham, NC.