

FOR IMMEDIATE RELEASE

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3 Triangle Dairy Queens® Raise Funds for Local Children's Hospital
(Upcoming event and details of 2009 contributions)

Kickstart your Spring early at the Triangle FreezeUp!

March 1, 7-10 pm

Get Free Ice Cream and join Greg: The Frozen Food Master as he reviews frozen treats live at the DQ Grill & Chill in Morrisville. (1008 Morrisville Carpenter Rd)

- Get Free Ice Cream
- Sample new Smoothies and Blizzard flavors
- Get DQ coupons
- Win DQ Prize Packs
- **One person will walk away with Free Blizzards for a Year!**

All ages are encouraged to come. Greg will be streaming live throughout the night at <http://live.FreezerBurns.com>.

Plus, 10% of all sales during the event will benefit Duke Children's Hospital.

Employees from three local *Dairy Queen* stores located at 5260 New Bern Avenue in Raleigh, 8321 Brier Creek Parkway in Raleigh and 1008 Morrisville Carpenter Rd in Morrisville raised \$8,465.00 throughout 2009 for Duke Children's Hospital & Health Center, which is the Children's Miracle Network (CMN) affiliated hospital in Durham, NC. This amount was part of a total contribution of more than \$5 million donated by the entire Dairy Queen system to more than 170 CMN affiliated hospitals throughout North America.

Throughout the year, employees at the *Dairy Queen* locations owned and operated by Andrew Valkanoff engaged in collecting funds through the sale of miracle balloons, coin canisters, and Miracle Treat Day.

“We are extremely proud to be partners with Duke Children's Hospital and our the hard work and enthusiasm of our team, not to mention our customer's generosity,” says Andrew Valkanoff. “Every year, we have an intense and fun-filled competition

among our employees to see if we can surpass last year's total," says Valkanoff.

However, we never forget our purpose—helping the kids treated at Duke Children's."