



**FOR IMMEDIATE RELEASE**

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**DUKE CHILDREN'S GREETING CARDS GIVE HOPE TO SICK CHILDREN**

DURHAM, N.C. (November 4, 2009)— Coach Mike Krzyzewski, chairman of the Duke Children's Card program, unveiled the 2009 Greeting Card collection along with the artists Wednesday morning in the lobby of the Children's Health Center at Duke Children's.

The artists were on-hand to describe their artwork—and their motivation to participate. “I am happy and proud that my picture was chosen,” says Cambria Lentz, a fifth grader at North Ridge Elementary who drew the North Carolina Lighthouse. “My baby sister, Karissa, is a patient at the Eye Center, and we love the care she receives.”

The holiday cards you send this season could change the life of a sick child. The 29th annual Duke Children's Card series featuring holiday and all-occasion designs by young artists—go on sale today with proceeds benefiting pediatric programs at Duke Children's Hospital & Health Center.

The Card program has not only brought colorful child-designed greeting cards into hundreds of thousands of homes during its 28 years, but it has brought more than \$1.2 million in funds to support pediatric programs at Duke Children's Hospital & Health Center.

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Each year local art teachers challenge their students to design the perfect holiday card. “We often receive submissions from our patients or their siblings who want to help other children heal,” says Rose Porges, card program coordinator. “It is truly heartwarming.”

From the hundreds of designs submitted this year, six were chosen by our sponsors to become this year’s edition of Duke Children’s Cards. The cards are sold in packs of 20 (variety packs) for \$15 at Harris Teeter stores, Barnes and Noble Booksellers, Coastal Federal Credit Union, Duke Credit Union, the Washington Duke Inn & Golf Club, Duke University Stores and Duke Hospital gift shops. Cards can be ordered on-line at [www.dukechildrens.org](http://www.dukechildrens.org) and personalized imprinting and bulk orders are available by calling 919-667-2575.

**ABOUT THE CARDS: (All-Occasion and Holiday Card designs available electronically at [www.dukechildrens.org](http://www.dukechildrens.org)- click on Press Room)**

### **2009 Holiday Card Series**

#### **Andre Nguyen**

Holt Elementary, Durham

Card Sponsor: Coastal Federal Credit Union

#### **"Cardinal"**

Inside Message: Behold the beauty of nature. Happy Holidays!



#### **Olivia Dougherty**

Mount Energy Elementary, Creedmoor

Card Sponsor: Croscill Home

#### **"Sledding with Frosty"**

Inside Message: Slide into some holiday cheer!



#### **P.J. Donough**

Mount Energy Elementary, Creedmoor

Card Sponsor: A friend of Duke Children's  
**"Reindeer Chorus"**

Inside Message: May your holidays be filled with songs of joy!



**Doneric Concepcion**

Holt Elementary, Durham

Card Sponsor: Duke Credit Union

**"Frosty Friends"**

Inside Message: Share the joy of the season!



**2009/2010 All-Occasion Card Series (blank inside)**

**Cambria Lentz**

North Ridge Elementary, Raleigh

Card Sponsor: DataFlux - A SAS  
Company

**"North Carolina Lighthouse"**



**Rebecca Melos**

Our Lady of Grace School, Greensboro

Card Sponsor: Louise and Frank Chut, Sr.

**"Rebecca's Bouquet"**

