



FOR IMMEDIATE RELEASE

Contact: Robyn Soffera,  
Communications Manager  
Duke Children's Hospital & Health Center  
919-667-2565

**Kohl's Department Stores Makes Second Gift to Duke Children's  
Healthy Lifestyles Program can spread obesity prevention message to even more children in North Carolina**

DURHAM, NC (September 24)— Kohl's Department Stores will present Duke Children's Hospital & Health Center with a check for \$74,443 during a public open house for the clinic on Thursday, Sept. 24 at 1 p.m.

The funds from Kohl's support the Duke Children's Healthy Lifestyles program, -Duke Children's unique approach to the troubling epidemic of childhood obesity. The funds provide for outreach programs that allow the Healthy Lifestyles team to spread its message beyond the clinic walls.

Since 2008, Kohl's has donated more than \$125,000 to Duke Children's to support the Healthy Lifestyles program. The program was given the acronym KOHLS (Kohl's Outreach for Healthy LifestyleS).

Kohl's commitment to Duke Children's is made possible through the Kohl's Cares for Kids® philanthropic initiative. Kohl's Cares for Kids includes a merchandise program featuring \$5 books and plush toys where 100% of net profits go toward supporting hospital partnerships like this one. Through 2008, Kohl's has raised more than \$126 million dollars through its merchandise program. Other components of Kohl's Cares for Kids include Kohl's A-Team associate volunteer program; the Kohl's Kids Who Care® Scholarship Program, recognizing stand-out kids for volunteer efforts in their communities; and fundraising gift cards for local schools and nonprofit organizations.

The Duke Children's Healthy Lifestyles Program is the cornerstone of clinical care provided to overweight children and their families. Healthy Lifestyles is a multidisciplinary, evidence-based, family-centered approach to treating obesity.

The program is designed to provide comprehensive evaluation and management services to families from all ethnic and socioeconomic backgrounds. The structure of the program includes an initial assessment to provide a health risk factor profile, followed by monthly visits to the clinic for ongoing family lifestyle intervention.

The family's "Healthy Lifestyle Team" includes a medical provider, a dietician with certification in childhood weight management, and family support services as needed.

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**About Duke Children's Hospital & Health Center:**

Duke Children's Hospital & Health Center, located in Durham, N.C., is nationally ranked among the best in pediatric health care programs. Caring for children is our number one priority, from routine check-ups and immunizations to the treatment of life-threatening injuries and illnesses. At Duke Children's, we provide hope and the most advanced health care available. Offering innovative procedures including stem cell and bone marrow transplants as well as a variety of support services for our patients and their families, Duke Children's cares for children from around the world. We are also a critical local resource - taking care of 60 percent of Durham's children with more than 70 percent of patients coming from central North Carolina. For more information please visit [www.dukechildrens.org](http://www.dukechildrens.org).

**Kohl's Department Stores**

Based in Menomonee Falls, Wis., Kohl's (NYSE: KSS) is a family-focused, value-oriented specialty department store offering moderately priced, exclusive and national brand apparel, shoes, accessories, beauty and home products in an exciting shopping environment. Kohl's operates 1,022 stores in 49 states. A company committed to the communities it serves, Kohl's has raised more than \$126 million for children's initiatives nationwide through its Kohl's Cares for Kids® philanthropic program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For a list of store locations and information, or for the added convenience of shopping online, visit [www.kohls.com](http://www.kohls.com).

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Attn: Assignment Desk/Photo Editors  
PHOTO/FEATURE OPPORTUNITY

**MEDIA ALERT**

**Kohl's Department Stores to Donate More than \$70,000 to Duke Children's Hospital's & Health Center  
Check Presentation at Duke Children's Health Lifestyles Durham Clinic**

**WHAT:** Kohl's will present the Duke Children's Healthy Lifestyles program with a check for \$74,443 during a public open house of the new clinic space.

**WHO:** The gift supports Duke Children's Healthy Lifestyles, which is designed to provide comprehensive evaluation and management services to families from all ethnic and socioeconomic backgrounds. The structure of the program includes an initial assessment to provide a health risk factor profile, followed by monthly visits to the clinic for ongoing family lifestyle intervention. In the past two years, Kohl's has donated more than \$125,000 to Duke Children's Hospital & Health Center through Kohl's Cares for Kids.

**WHEN:** Thursday, September 24 at 1 p.m.

**WHERE:** 4020 North Roxboro Street  
Durham, NC 27704  
Second floor

**VISUALS:**

- Patient speaking about success with Healthy Lifestyles program
- Kohl's associates presenting an oversized \$74,443 check to hospital executives

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**CONTACTS:** Robyn Soffera  
919-667-2565 (office) 919-931-5874 (cell)  
robyn.soffera@duke.edu

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**Kohl's Cares For Kids®  
HOSPITAL PARTNER DONATION ANNOUNCEMENT  
FACT SHEET**

- Kohl's is known for supporting the communities it serves through Kohl's Cares for Kids, a program focused on improving children's health and education.
- Through 2008, Kohl's Cares for Kids® has turned \$5 books and plush toys into more than \$126 million for children's health and education initiatives nationwide.
- Kohl's Cares for Kids supports nearly 160 children's hospitals nationwide.
- Since 2008, Kohl's has donated more than \$125,000 toward Duke Children's Hospital & Health Center's Healthy Lifestyles program including this year's gift of \$74,443.
- Kohl's operates 1,022 stores in 49 states – each of our locations participates in the Kohl's Cares for Kids program.
- Throughout the year, Kohl's sells special Kohl's Cares for Kids merchandise for \$5 with 100 percent of the net profits benefiting youth-serving programs and organizations.
- New Kohl's Cares for Kids merchandise is introduced four times annually.
- In addition to hospital partnerships, Kohl's supports the following community initiatives:
  - Through Kohl's A-Team program, associates volunteer for local youth-serving nonprofit organizations. In return, Kohl's provides grants to the organizations that associates support. In 2008, A-Teams donated approximately 217,000 hours and their efforts resulted in more than \$5.6 million in grants to nonprofits.
  - Since 2001, Kohl's has given more than \$1.8 million in scholarships and prizes to recognize and reward youth volunteers since 2001 through the Kohl's Kids Who Care® Scholarship Program.



- Fundraising gift cards are available to schools and nonprofit youth organizations with up to five percent of the total card purchase price going back to those organizations. In 2008, Kohl's contributed more than \$3.4 million to these youth organizations through gift card sales.
- Kohl's is proud to support such important initiatives and play an active role in communities nationwide.

