

# Duke Children's Hospital & Health Center Holiday Card Program - Artwork Guidelines

The Duke Children's Holiday Card Program has begun its search for art that will become holiday cards to raise money for Duke Children's Hospital & Health Center. Thanks to our sponsors, all proceeds from the sales of the cards benefit Duke Children's. You may order cards online at [www.dukechildrens.org](http://www.dukechildrens.org).

## Here's how it works:

We invite area schoolchildren (**under age 18**) to participate by submitting holiday drawings or paintings to their teachers. Teachers may then submit their collection of entries to the **address below**. Parents/guardians of any child (under age 18) who would like to participate may also submit artwork entries using these guidelines. **Entries must be postmarked or hand-delivered on or before March 31, 2010.**

The children whose artwork is chosen to become Duke Children's Holiday Cards will have their designs printed on thousands of cards, attend a press conference with Duke men's basketball coach Mike Krzyzewski and appear in the television ads for the cards.

## A few hints:

1. Use the entire paper for your design. Please *do not fold the paper to look like a card* with the drawing on the front. Use paper that is no smaller than 8.5" x 11" and no larger than 11" x 17".
2. Bright colors are best.
3. Use markers, colored paper, crayons, paint or colored pencils. Plain pencil does not show up. Avoid materials that smudge. Mixed media designs also work well.
4. Scenes including snowmen, animals, winter, angels and children singing, playing or holding hands are some suggested ideas. Use your imagination and be creative!
5. **IMPORTANT!!** Make sure the child's name, age, address and telephone number are clearly printed on the back of each piece of art. Teachers, please also print your name and school.

**Due to the volume of entries received, submitted artwork cannot be returned.** Cards, brochures and other promotional materials featuring our holiday card designs will include the artists' information. Artist's parent or guardian will be asked to complete a consent form from Duke Children's Hospital & Health Center to permit such use of child's name, likeness, age and school.

**THANK YOU for helping the children at Duke Children's Hospital & Health Center! GOOD LUCK and HAVE FUN!**

Questions? Contact Rose Porges at [rose.porges@duke.edu](mailto:rose.porges@duke.edu) or (919) 667-2577.

**Duke Children's Card Program**  
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