



FOR IMMEDIATE RELEASE

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DUKE CHILDREN'S GREETING CARDS GIVE HOPE TO SICK CHILDREN

DURHAM, N.C. (October 29, 2008)— Coach Mike Krzyzewski, chairman of the Duke Children's Card program, unveiled the 2008 Greeting Card collection along with the artists Wednesday morning in the lobby of the Children's Health Center at Duke Children's.

The holiday cards you send this season could change the life of a sick child. The 28th annual Duke Children's Holiday Card Collection and new All-Occasion Card variety pack—featuring designs by young artists—go on sale today with proceeds benefiting pediatric programs at Duke Children's Hospital & Health Center.

The Holiday Card program has not only brought colorful child-designed greeting cards into hundreds of thousands of homes during its 27 years, but it has brought more than \$1.2 million in funds to support pediatric programs at Duke Children's Hospital & Health Center.

Each year local art teachers challenge their students to design the perfect holiday card. “We also receive submissions from our patients—children who are enduring their own medical battles yet want to help other children heal,” says Rose Porges, card program coordinator. “It is truly heartwarming.”

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From the hundreds of designs submitted this year, eight were chosen by our sponsors to become this year's edition of Duke Children's Cards. The cards are sold in packs of 20 (variety packs) for \$15 at Harris Teeter stores, Barnes and Noble Booksellers, Coastal Federal Credit Union, Duke Credit Union, the Washington Duke Inn & Golf Club, Whole Foods in Chapel Hill, the Medical Center Bookstore and Gothic Bookshop on the Duke University campus, and all Duke Hospital gift shops. In Wilmington, N.C., cards can also be purchased at BB&T locations and Pottery Plus. Cards can be ordered on-line at www.dukechildrens.org and personalized imprinting and bulk orders are available by calling 919-667-2575.

ABOUT THE CARDS: (All-Occasion and Holiday Card designs available electronically at www.dukechildrens.org- click on Press Room)

2008 Holiday Card Series



Damon Mealey Bass

Holt Elementary, Durham

Card Sponsor: Duke Credit Union

"World Holiday"

Inside Message: Peace on Earth



Maryam Teimouri

Mount Energy Elementary, Creedmoor

Card Sponsor: Coastal Federal Credit Union

"Snow Angel"

Inside Message: Warm wishes this holiday season.



Jordan Polani Monderen

Duke Children's Patient

On Eagles Wings (Home School) sponsored by Mount Energy Elementary, Creedmoor

"Elf"

Inside Message: Wishing you the "nicest" of holidays!



Anh Duong

Holt Elementary, Durham

Card Sponsor: Hilliard Family Foundation

"Snowman Family"

Inside Message: Happy Winter!

2008 All-Occasion Card Series



Francis Claire Chut

Our Lady of Grace School, Greensboro

Card Sponsor: Artist's grandparents, Louise and Frank Chut, Sr.

"Claire's Bloom"



Raymond Chut

Our Lady of Grace School, Greensboro

Card Sponsor: Artist's grandparents, Louise and Frank Chut, Sr.

"Raymond's Puppy"



Ashley Gray

Leesville Road Elementary, Raleigh

Card Sponsor: Friend of Duke Children's Hospital

"Ashley's Bloom"



Nathan VanDeVelde

Wakefield Elementary School, Raleigh

Card Sponsor: DataFlux - A SAS Company

"Flowers in the Wind"