



FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

****PHOTO, INTERVIEW, LIVE FEED****

LOCAL BUSINESSES RACE TO RAISE MONEY FOR KIDS

WHAT: The Duke Children's Miracle Challenge Mini Grand Prix NASCAR-style race.

WHEN: Saturday, April 8, 2006
10:30 a.m. – 3:30 p.m.

Scheduled activities:

10:30 a.m. - 3:30 p.m. Wal-Mart KidZone

10:25 a.m. National Anthem

10:30 a.m. Heat #1

11:15 a.m. Heat #2

11:45 a.m. Specialty Races

Noon Lunch Break

1 p.m. Heat #3

1:45 p.m. Heat #4

2:45 p.m. Championship Race

3:30 p.m. Trophy Presentations

WHERE: Prime Outlets of Morrisville

-MORE-

WHY: To raise money for the kids at Duke! Local businesses and organizations sponsor miniature racecars to compete for the checkered flag, raising money and providing entertainment. The money raised helps fund pediatric programs at Duke Children's Hospital & Health Center

For more information, visit www.dukechildrens.org.

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