



FOR IMMEDIATE RELEASE

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The Competition in Cameron Doesn't End with the NCAA Tournament

(DURHAM): Duke students will take on the student-athletes in the first ever Duke Idol and lip sync competition to benefit Duke Children's Hospital & Health Center this Sunday at 7pm at Cameron Indoor Stadium. The event is free and organizers are asking for a \$7 donation at the door to support pediatric cardiology programs at Duke Children's.

The students' performances will be judged by football coach David Cutcliffe, Sue Wasiolek (assistant vice president for student affairs), Larry Moneta (vice president for student affairs), Kerstin Kimel (Women's Lacrosse Coach) and Dr. Joe St. Geme (Chair of Duke Pediatrics). The men's basketball team will go up against student groups and other athletic teams to see who will reign as champion of Duke Idol.

Students in George Grody's marketing class, including Nolan Smith, organized Duke Idol and selected Duke Children's Hospital & Health Center as the beneficiary of its efforts. Grody serves on the Duke Children's National Board of Advisors.

About Duke Children's Hospital & Health Center:

Duke Children's Hospital & Health Center, located in Durham, N.C., is nationally ranked among the best in pediatric health care programs. Caring for children is our number one priority, from routine check-ups and immunizations to the treatment of life-threatening injuries and illnesses. At Duke Children's, we provide hope and the most advanced health care available. Offering innovative procedures including stem cell and bone marrow transplants as well as a variety of support services for our patients and their families, Duke Children's cares for children from around the world. We are also a critical local resource - taking care of 60 percent of Durham's children with more than 70 percent of patients coming from central North Carolina. For more information please visit www.dukechildrens.org.