



**FOR IMMEDIATE RELEASE**

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**DUKE CHILDREN'S HOLIDAY CARDS GIVE HOPE TO SICK CHILDREN**

DURHAM, N.C. (November 1, 2006)— Coach Mike Krzyzewski, chairman of the Duke Children's Holiday Card program, unveiled the 2006 Holiday Card collection along with the artists Wednesday morning at Duke Children's Hospital & Health Center.

The holiday cards you send this season could change the life of a sick child. The 24th annual Duke Children's Holiday Card Collection—featuring designs by young artists—goes on sale today with proceeds benefiting pediatric programs at Duke Children's Hospital & Health Center.

The Holiday Card program has not only brought colorful child-designed greeting cards into hundreds of thousands of homes during its 23 years, but it has brought more than \$1 million in funds to support pediatric programs at Duke Children's Hospital & Health Center.

Each year local art teachers challenge their students to design the perfect holiday card. From the hundreds of designs submitted this year, five were chosen by our underwriters to become this year's edition of Duke Children's Holiday Cards. The cards are sold in packs of 20 (variety packs) for \$15 at Harris Teeter stores, Barnes and Noble Booksellers, Coastal Federal Credit Union, Duke University Federal Credit Union, the Medical Center Bookstore and Gothic Bookshop on the Duke University campus, and all Duke Hospital gift shops. In Wilmington, N.C., cards can also be purchased at BB&T locations and Pottery Plus. Cards can be ordered on-line at [www.dukechildrens.org](http://www.dukechildrens.org) and personalized imprinting and bulk orders are available by calling 919-667-2575.

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**ABOUT THE CARDS: (Holiday Card designs available electronically at [www.dukechildrens.org](http://www.dukechildrens.org)- click on Press Room)**

*Toy Soldiers*

Artist: Michael Hodge, 8 (Holt Elementary, Durham)  
Underwriter: Lawson Hamilton in honor of Jerry Neville  
Outside Message: For all that's merry and bright...  
Inside Message: ...Season's Greetings!

*Snowman in Pink*

Artist: Marie Herrington, 7 (Hillandale Elementary, Durham)  
Underwriter: Meredith-Webb Printing Co.  
Outside Message: With the spirit of a child...  
Inside Message: ...live everyday like the first snowfall.

*Kitty's Snow Scene*

Artist: Joshua Lawler, 10 (Mount Energy Elementary, Creedmoor)  
Underwriter: Coastal Federal Credit Union  
Inside Message: May the holidays bring you warmth and happiness!

*Frosty Snowflake*

Artist: Dominique Pemberton, 9 (Mount Energy Elementary, Creedmoor)  
Underwriter: Duke University Federal Credit Union  
Inside Message: blank

*Winter Cabin*

Artist: David Sexton, 7 (Creekside Elementary, Durham)  
Underwriter: Crossill Home  
Inside Message: This season, may your home be a place where miracles gather.

**About Duke Children's Hospital & Health Center:**

Duke Children's Hospital & Health Center, located in Durham, N.C., is nationally ranked among the best in pediatric health care programs. Caring for children is our number one priority, from routine check-ups and immunizations to the treatment of life-threatening injuries and illnesses. At Duke Children's, we provide hope and the most advanced health care available. Offering innovative procedures including stem cell and bone marrow transplants as well as a variety of support services for our patients and their families, Duke Children's cares for children from around the world. We are also a critical local resource - taking care of 60 percent of Durham's children with more than 70 percent of patients coming from central North Carolina. For more information please visit [www.dukechildrens.org](http://www.dukechildrens.org).